INFORMATION FOR SPONSORS & EXHIBITORS

15th Advanced Building Skins Conference & Expo
26-27 October 2020, Bern, Switzerland
With over 800 participants attending, Advanced Building Skins Conference & Expo is the leading event on building envelopes in Europe, offering productive networking, high-calibre presentations and targeted marketing opportunities in the construction industry. The event will be held at the Congress Center Kursaal in Bern, Switzerland, 26-27 October 2020.

**Registration**
The registration fee is €680 and includes lunches and the conference documentation including full manuscripts of the presentations. “Early Birds” who register by 31 May, will receive a 20% discount (€540).

**Organizer**
Advanced Building Skins GmbH  
Zentralstr. 44  
CH-6003 Lucerne  
Switzerland  
Tel Lucerne: +41 41 50 8 70 36  
Tel Munich: +49 89 20000-4161  
Tel Bolzano: +39 0471 34 00 50  
[www.abs.green](http://www.abs.green)  
[info@abs.green](mailto:info@abs.green)

**Preview of the 2020 conference program:**
• Double-skin and closed-cavity façades for energy-efficient buildings  
• Glass for advanced building envelopes  
• Building Information Modeling (BIM) for sustainable building design  
• Parametric design and digital manufacturing  
• Responsive and adaptive building envelopes  
• Integration of photovoltaics into the building skin  
• Dynamic glazing for sustainable building envelopes  
• Solar Shading systems for enhanced daylight control  
• New materials for the building skin  
• New forms of concrete for the building envelope  
• Retrofitting the building envelope

**Breakdown of Participants**
- Industry: 24%  
- University/Research Institutes: 19%  
- Architects + Engineers: 48%  
- Government: 5%  
- Journalists: 4%

There is limited exhibition space available at the conference venue. The exhibition space is located next to the conference halls where coffee breaks and lunches are served - offering exhibitors the best platform to present their products and services.

**In addition, we can offer interested companies:**
• an advertising page in the conference proceedings;  
• various sponsorship packages, including a sponsored lunch or conference dinner, or sponsorship of a particular conference session;  
• your company logo on our advertising materials: adverts, flyers, conference program;  
• complimentary delegate tickets.

You will find a detailed list of sponsorship opportunities on the following pages.
EXHIBITION AND SPONSORSHIP PACKAGES

1 Full-page Advertisement in Conference proceedings
- Advertising page in conference proceedings (size A4; deadline: 1st September)
- One complimentary delegate registration
Advertisement: € 2,000

2 Exhibition space
- Exhibition space 2 x 1.5 m in conference centre foyer
- Display table, chair, Wifi and power
- One complimentary delegate registration
- List of attendees provided two weeks before the event
2 x 1.5 m exhibition space: € 3,000
4 x 2.5 m exhibition space + 2 complimentary registrations: € 5,000

3 Conference Session Sponsor
- Company banner in conference foyer before and during the sponsored session
- Company logo on all adverts, brochures, flyers, conference program and proceedings
- Sponsor’s logo on the event’s website with link to sponsor’s website
- Two complimentary delegate registrations
- List of attendees provided two weeks before the event
Session Sponsorship: € 4,000

4 Brief presentation
- 3-minute presentation plus question/answer session
- Live stream of the presentation; also available as webcast after conference
- Publication of manuscript in conference proceedings
- Company logo on all adverts, brochures, flyers, conference program and proceedings
- Sponsor’s logo on the event’s website with link to sponsor’s website
- Two complimentary delegate registrations
- List of attendees provided two weeks before the event
Brief presentation: € 4,000

5 Breakout room
- Branding of a breakout room with the sponsor’s name for the duration of the event
- Company logo on all adverts, brochures, flyers, conference program and proceedings
- Two complimentary delegate registrations
- Advertisement in conference documentation
- List of attendees provided two weeks before the event
Breakout room branding: € 5,000

6 Official Sponsor
- 15-minute presentation during one of the sessions
- Live stream of presentation; also available as webcast after conference
- Publication of manuscript in conference proceedings
- Three complimentary delegate registrations
- List of attendees provided two weeks before the event
- Company logo on all adverts, brochures, flyers, conference program and proceedings
- Sponsor’s Logo on the event’s website with links to sponsor’s website
- Exhibition space with display table and two chairs in conference center foyer
Official Sponsorship: € 8,000

7 Main Sponsor
- Welcome speech by a sponsor representative in the Opening Ceremony
- Presentation during one of the sessions
- Live stream of the presentation; also available as webcast after conference
- Publication of manuscript in conference proceedings
- List of attendees provided two weeks before the event
- Full page advert in conference program
- Company logo on all adverts, brochures, flyers, conference program and proceedings
- Sponsor’s logo on the event’s website with links to Sponsor’s website
- Company banner in conference center foyer
- Five complimentary delegate registrations
- Exhibition space with display table and two chairs in conference center foyer
- Company flyer (PDF) on USB drive which all delegates receive at conference registration
Main Sponsorship: € 30,000

8 Conference Dinner
- Welcome speech at the conference dinner
- Company banners on both floors of the restaurant
- Company logo on all adverts, brochures, flyers, conference program and proceedings
- Distribution of company giveaways during the conference dinner (optional)
- Full page advert in conference program
- Five complimentary delegate registrations
- List of attendees provided two weeks before the event
- Exhibition space in conference center foyer
Conference Dinner: € 30,000
Bern’s quaint Old Town, a UNESCO World Cultural Heritage Site, is surrounded by the Aare river and offers spectacular views of the Alps. With its 6 km of limestone buildings and medieval arcades, and the Cathedral surrounded by picturesque rooftops, Bern, is truly a gem of medieval architecture in Europe.

The Kramgasse ("Grocers Alley") and its buildings are part of the UNESCO Cultural World Heritage Site that encompasses the Old City. Both sides of the street are covered with Lauben, stone arcades that protect pedestrians from the rain. The Clock Tower is an ornate astronomical clock with moving figures; it was built in 1530. It was from there that the distance reflected on stone markers along the cantonal roads were measured. The Einstein House is at Kramgasse 49, only 200 meters from the Clock Tower. Albert Einstein lived there from 1903 to 1905, considered to be his most creative period. 

The Zentrum Paul Klee holds the most significant collection of works worldwide by Paul Klee. For the architect Renzo Piano it was clear that the artist Paul Klee had “a too broad breadth” to be restricted to a “normal building”. The 150 meter long glass façade measures 19 meters at its highest points, and the largest panes of glass measure 6x1.6 meters and weigh half a metric ton. Klee’s works are mostly pencil drawings and water colors, which can only be exposed to a maximum of 100 Lumens. The daylight which comes in through the glass façade is controlled and decreased using an automatic sun protection system.

The innovative Westside building, designed by architect Daniel Libeskind, is a shopping center, multiplex cinema and restaurant, hotel and conference centre, adventure pool, spa and fitness center – all in one. The façade of the large building is encased in Robinia wood, which blends the complex with the open countryside to the west. The crystal blocks that form vertical platforms in the shopping centre, break through the right-angled structure of the building appearing like massive rocks and bathe the interior with daylight. “There’s nothing like this anywhere else in the world,” explains Daniel Libeskind. “This seamless coexistence of shopping centre, senior citizens’ residence, hotel and leisure facilities in harmony with nature and buildings in the old part of Bern close by is unique.”
The conference venue is the Kursaal, within walking distance of the old town of Bern and just 5 minutes from the main railway station (tram No. 9).

**Arrival by plane:** International airports close to Bern are Zurich, Basel, Geneva, Frankfurt and Milan.
- Zurich Airport to Bern Central Station (Bahnhof): 75 minutes (direct trains)
- Basel Airport to Bern Central Station (Bahnhof): 80 minutes
- Geneva Airport to Bern Central Station (Bahnhof): 2:00h (direct trains)
- Frankfurt Airport to Bern Central Station (Bahnhof): 4:00h

We recommend the following hotels for your stay in Bern:

**Hotel Allegro**
Kornhausstrasse 3
CH-3000 Bern
Tel: +41 31 339 55 00
info@kursaal-bern.ch
[www.kursaal-bern.ch/hotel](http://www.kursaal-bern.ch/hotel)

**Novotel Bern Expo**
Am Guisanplatz 2-4
CH-3014 Bern
Tel: +41 31 339 09 09
h5009@accor.com
[www.novotel.com](http://www.novotel.com)

**Ibis BernExpo**
Am Guisanplatz 2-4
CH-3014 Bern
Tel: +41 31 335 12 00
h5007@accor.com
[www.ibis.com](http://www.ibis.com)

**Ibis Budget Bern Expo**
Am Guisanplatz 2-4
Tel: +41 31 335 12 12
h5049@accor.com
[www.ibis.com](http://www.ibis.com)

[HOW TO GET THERE](#)